

2013 Close Date Calendar Cosmopolitan

Issue	On-Sale Date	ROB Space/Material Issue Closing Date	We-print Paper Order Closing Date * see below for material close date info	Cover Release Date	Scent Strip Release Date	Scent Strip Close Date
	Tuesday	Tuesday	Tuesday	Friday	Thursday	Wednesday
January 1, 2013	December 4, 2012	October 16, 2012	September 13, 2012	September 14, 2012	June 14, 2012	July 18, 2012
February	January 8, 2013	November 20, 2012	October 15, 2012	October 19, 2012	July 19, 2012	August 22, 2012
March	February 5, 2013	December 18, 2012	November 9, 2012	November 16, 2012	August 16, 2012	September 19, 2012
April	March 5, 2013	January 15, 2013	December 10, 2012	December 14, 2012	September 13, 2012	October 17, 2012
May	April 9, 2013	February 19, 2013	January 17, 2013	January 18, 2013	October 18, 2012	November 21, 2012
June	May 7, 2013	March 19, 2013	February 15, 2013	February 15, 2013	November 15, 2012	December 19, 2012
July	June 4, 2013	April 16, 2013	March 15, 2013	March 15, 2013	December 13, 2012	January 16, 2013
August	July 9, 2013	May 21, 2013	April 18, 2013	April 19, 2013	January 17, 2013	February 20, 2013
September	August 13, 2013	June 25, 2013	May 23, 2013	May 24, 2013	February 21, 2013	March 27, 2013
October	September 10, 2013	July 23, 2013	June 20, 2013	June 21, 2013	March 21, 2013	April 24, 2013
November	October 8, 2013	August 20, 2013	July 19, 2013	July 19, 2013	April 18, 2013	May 22, 2013
December	November 5, 2013	September 17, 2013	August 16, 2013	August 16, 2013	May 16, 2013	June 19, 2013
January-14 (est)	December 3, 2013	October 15, 2013	September 12, 2013	September 13, 2013	June 13, 2013	July 17, 2013

* We-print materials are due on the same day as rob space/materials.

Hearst 2013 Cancellation Fee Policy

Should an advertiser cancel any Cover or Scent strip Insertion based on the guidelines below, a cancellation fee will be charged as follows:

COVERS

* Cancellation must take place 1 month prior to the Issue Closing Date (see dates above).

* Cancellation fee will be equivalent to the Cover Premium. If a Scent strip within a Cover is cancelled but the Cover still runs, no cancellation fee will be issued.

* the cover is non-cancellable after the Issue Closing date.

SCENT STRIPS

* Cancellation must take place prior to 4 months of the Issue Closing Date.

* Cancellation fee will be equivalent to 10% of the Scent strip rate, and will be applied to units cancelled after the release date.

* Scent Strip unit is non-cancellable after the Scent strip Closing Date